

Aerowaves - Sustainable Action Plan



Sustainable Actions

Nr	Activity	Responsible employee	Comments	Baseline year/ time frame	Achieved
2023					
1	Creating a sustainability policy and an action plan	Executive	Publish the policy on the website	2023	yes
2	Gathering annual numerical data on travel modes used by event participants in spreadsheet (staff travel, partners' annual meeting and spring forward)	Executive	Include question about travel modes in all event registration forms	2023	yes and ongoing
3	Provide locally-sourced and vegetarian options at Spring Forward festival and annual partners meeting	Executive	Catering for Spring Forward includes vegetarian and vegan options only; meet/fish options are available only in the evenings for the annual partners meeting	2023	yes and ongoing
4	Environmental policy and action plan to be included in the agenda of the annual partners' meeting	Executive	Update and revise the policy if necessary	2023	yes and ongoing
5	To actively promote equity and diversity in the artists' selection process.	Executive and partners	This will be done by spreading the call as widely as possible; rely on Start up Forum participants'	2023	ongoing

			network to spread the call outside of partners' network		
6	Commit to a wider and deeper research and selection process to ensure new voices and forms are recognised (ask for partners' help in identifying artists and startup forum participants). The current call is open to new settings and formats.	Executive and partners	Ensure feedback from Aerowaves artists on benefits and impact of being Aerowaves artist. Evaluate annually	2023	ongoing
7	Use only HD resolution videos for promotional material	Comms	from 2024		
8	Training of current Green Team	Executive and Board	Executive to attend one annual training per year	2023	ongoing
2024 and later					
1	Revise the sustainability plan once per year and the action plan once every three years	Executive	Revised policy and action plan are discussed and submitted to the Board for approval	from 2024	yes and ongoing
2	Establish criteria for working with third-country artists	Executive and Board		from 2024	Yes and ongoing
3	Include an environmental sustainability clause in the contract with the local host/ partner of the organisation of the annual partners' meeting and the SF festival	Executive and partners / co-organisers	- The contract clause includes at least 6 out of the 11 suggested aspects of the Shift Eco-guidelines -The contract clause	from 2024	Yes and ongoing

			includes a reflection on the environmental impact of the event and the contribution of these measures to reducing it -An evaluation of the 6 (or more) selected aspects is conducted		
4	Select hotel and accommodation options that are walking distance from the event location, wherever possible	Executive and partners/hosts	Look for sustainable accommodation for attendees	from 2024	yes and ongoing
5	Use and encourage the use of recycled materials for meetings (etc. folders, lanyards, etc.)	Executive		from 2024	yes and ongoing
6	Inform partners, artists and guests of the sustainability policy and actions Aerowaves is engaged in in annual online meetings	Executive		from 2024	yes and ongoing
7	Organise ad-hoc training sessions for partners on how to embrace responsible digital practices	Executive	AW, together with Versopolis and EDN, organises four annual webinars on the impact of digital tools	From 2025	Yes and ongoing until 2028
7	No purchasing or producing plastic disposables, plastic bags, and plastic water bottles at own events	Executive and partners/hosts		from 2025	Yes and ongoing
8	Appoint a trainee to look after the coordination of the environmental policy (assessment of SF CO2 footprint, travel calculator, etc)	Executive	To have someone who can focus on the collection of material from partners and	from 2024	yes

			attendees to events, supporting the executive in the implementation of the policy		
9	Create and manage a ring-fenced voluntary fund to encourage sustainable transport and green touring. Priority is given to partners from countries where the infrastructure and funding are lacking.	Executive and Board	Any partner who can secure another 2 performances for one artist in neighbouring towns and cities is eligible for additional funding. Collaborations with venues in another country are eligible as long as travel is sustainable (no flights). Partners can claim additional funding per person for any company that would like to travel by train or another sustainable method.	2025 onwards	Yes and ongoing
9	Develop “environmentally rationalised” touring models across Europe by creating regional clusters and/ or working more closely with existing networks in regions (e.g. Eastern, Central, Southern and Northern	Executive and partners	2026 onwards		

	Europe) who can collaborate and co-ordinate to create regionally based tours. The regional clusters/networks can then collaborate and co-ordinate in creating inter-regional tours.				
9	Aerowaves Partners to create their own Environmental Policy and Actions Plan. To identify a team member from their organisation with responsibility for co-ordinating environmental efforts.	Partners	2027 onwards (and not all will be able to do this)		
10	Report on AW's progress against the Sustainable Action Plan annually, to the Board, staff, members and externally	Executive	Annually from 2024-2025		

Sustainable Goals

Nr	Goal	Baseline Year / Time Frame Reference	Comments	Achieved
2024 onwards				
1	Review AW's environmental progress annually	2023		
2	Use of recycled lanyards and other products for events and meetings	2023		
3	Opt for hotels that are walking-distance from a meeting or festival location	2023		
4	Appoint a trainee to look after the coordination of the environmental policy and help reflection on sustainability with network partners	2024	When and if necessary	
5	Work with other EU networks on developing and coordinating sustainable actions	2025		
6	Staff to take half a day, every 6 months, to clean their mailboxes	2024		

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